

Call for Presentations

Share your expertise by becoming part of CHC's Faculty

Demonstrate Your Leadership in the Home Care Industry

CHC is the premier source for home care education, providing high quality education that enables home care professionals and agencies to thrive in an ever-changing and ever-challenging environment. As we plan our educational calendar for 2009, we are asking for your help in developing a well-rounded calendar of educational offerings. Here is your chance to become part of CHC's faculty and demonstrate your leadership and industry expertise to a national audience of home care owners, executives, managers, administrators, clinicians, paraprofessionals and others who work in the home care industry.

Flexible Presentation Options

We make it easy for you to share your ideas and expertise by offering a variety of presentation options, including:

- Present at one of our on-site conferences
- Deliver your presentation from the comfort of your own office via audio conferences or Webinars
- CHC can also help you create a video-streaming presentation that can be accessed 24/7 by a national audience. Sessions may vary in length from one to one and a half hours, or can be split into a series of programs of this length.

Potential Presentation Topics

Here are some suggested presentation topic areas, but we also welcome your ideas about additional topics relevant to the industry.

Alternative Medicine/ Therapies

Telehealth
Caregiving/ working with/ dealing with caregivers

Clinical

Innovative trends
Early discharge programs
Clinical paths, care paths
How to create a disease management program

Home Medical Equipment

Innovations in products and services
Consolidated billing issues
Partnering between HME and home care
Basics of HME business strategy

Human Resource Management

Compensation structure
Competencies
Dealing with change
Personal safety/ security for home care
Staffing and scheduling

Private Duty

Preparing for licensure
Marketing
Recruitment and retention
Labor & employment
Back to basics/ opening a new agency

Financial

Prospective Payment System
Billing and financial information

Management

Staff motivation
Dealing with frequent staff turnover
Dealing with constant change in home care
Strategic planning
Productivity-measuring and rewarding
Recruitment and retention
Marketing
Pay-for-Performance



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Proposals should include the following information:

- Title of presentation
- Program objective
- Target audience
- Length of presentation
- Abstract- Approximately 200 word description of your presentation
- Presenter Biographical information form (attached)

Proposals are due no later than October 15, 2008.

Send to:
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East Greenbush, NY 12061
518-463-1167 ext. 829
518-463-1606

Call for Presentations

Presenter Biographical Information

Name: _____

Employer: _____ Job title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone number: _____ Fax: _____ Email: _____

Number of years in home care: _____

Education History:

Professional Work History:

Presentation History: (please note if you have given this presentation previously and where)

Resume/ Biography attached: Yes No

Speakers Fee (if applicable): _____